



## Press Release: Sporting Index Group acquired

**23 March 2015:** A private strategic investor in online sports betting has reached an agreement to purchase the Sporting Index Group from its current owners, HgCapital. The transaction is subject to regulatory approval.

Founded in London in 1992, Sporting Index is a leader in sports spread betting, providing its customers with the most exciting way to bet across a wide variety of sports, as well as political and showbiz events. Over the last four years the Sporting Index Group, under the Sporting Solutions brand, has also developed a leading reputation as a provider of outsourced sports trading services covering data management, modelling, pricing data and software.

The investor plans to support the Group's current management team in expanding the potential of its B2C betting business, as well as enhancing the range of services provided by the Group's rapidly expanding B2B pricing and software services business.

The terms of the transaction have not been disclosed.

**Warren Murphy, Chief Executive of the Sporting Index Group, said:**

*"This is a really exciting time for the Sporting Index Group, its staff and its customers. Our new owner is an excellent fit for our business. We have a shared vision for the future and will receive the necessary resources and expertise to help drive the future growth of both Sporting Index and Sporting Solutions. We are excited by the opportunities that lie ahead."*

**About Sporting Index:**

The Sporting Index Group is a leading name in the sports betting industry. The Group has two principal divisions, a B2C operation (Sporting Index), the pre-eminent sports spread betting company, and a leading B2B operation (Sporting Solutions) which supplies real-time pricing and sports trading capabilities to sportsbooks, gaming providers and lottery operators around the globe.

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